

EDC yearly plan

FOR GROWTH OF ECELL-

-Set yearly goal

- Discuss with the team and decide what is to be achieved and by when (MY IDEAS-)

CREATING AN INCUBATION CENTER IN EDC

SUPPORT AND ENCOURAGE UPCOMING STARTUPS

-Vision statement

- Use it on social media and pinboards to give and have a clear idea of the vision

PROMOTE ENTREPRENUERSHIP AND EDC

-Creating a brand

- Making ecell a name which people look forward to be a part of and take seriously

-Sell t-shirts on events, hoodies

-Make the crowd play games, quizzes from two days in advance before the event

-Focus on improving areas/ departments which are under performing or lack communication

- Assign team bonding activities and keep more supervision initially until they attain a stable ground

-To keep a check on the environment among the members

-Avoid toxicity, clear communication to know what's expected and not let anyone down.

-Recognise extra efforts put in by a member, and also check in on members not doing what was expected from them

-Encourage a member who shows interest in something

-Analyse and assign work in that field for more efficient work

-Set strategic objectives-

-To reach the goal set, take strategic steps in setting the events when people want it, and how they want it. Take advantage of the situation around and implement

-Keep scheduled regular meetings-

-To get everyone upto date on where we stand, what's next.

-Make sure to set the agenda of every meeting.

-Take accountability

FOR EVENT-

1.Strategic planning-

- Plan every event two weeks in advance
- Formulate strategy to make the events interesting and unique
- Assign tasks to the members in advance and avoid changes.
- Track the progress- assign targets with enough flexibility

2.Implementation-

- Inform everyone when and where they should be present, and whom to report to
- Handle issues with patience and inform everyone on the team, come up with an alternate plan.
- Organise a call when necessary, during event days

3.After the event-

- Taking feedback- from the audience and the team, on what could be improved, what went well, what to avoid next time, take a note of it for next time
- Handle social media to publicise the event to spread more awareness about the club.